

Global Design Initiative Cologne 2016

WORKSHOP 2016 PREPARATION

TASK: SELF-FICTION

Devise a self-portrait in the form of a video describing a fictional version of yourself - a “Superself” – presenting you as you would most like to be seen. Be as imaginative as you would like, and note that you need not necessarily adhere to reality...

Use any media you would like so long as the final piece is no more than one and a half minutes in duration.

“Culture as a sense-making device that narrates, interprets, and explains an actor’s particular course of action, both to themselves (as self narration) and to others (as shared narratives). Action is made possible through narrative: those actions more consistent with one’s self narrative are more likely to be enacted...” (Glynn & Watkiss 2012)

VIDEO SPECIFICATIONS

File name	YourTitle_YourName
Duration	1 min 30 secs or less
Format	.mp4 or .mov
Size	50 mb or less

UPLOADING YOUR VIDEO

Just two steps to succeed:

1. Upload your video to wetransfer.com
2. Email the link to gdi2016@globaldesignfaculty.net

DEADLINE

The deadline for submitting your videos is February 19th!