

# SYNTHETIC REALITIES

*Book Release*

12. Nov 2024

KISD, Cologne



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## PROGRAM

Welcome and Introduction by Hosts (Manuel Kretzer, Lasse Scherffig) 17:30 – 17:45

*Session 1: AI and Academia: Redefining Education and Creative Disciplines* 5-10 minute presentations 17:45 – 18:15

**Immanuel Koh:**

**Inverse Photo-Architecture: Architecture as the Sum of Its Text Prompts and Camera Views**

**Marc Engenhardt:**

**Aesthetics of Probability (AoP) – Extended Conditions for Using Digital Data as a Design Material**

**Martin Naumann, Aaron Siermann:**

**Layout and Development of Synthetic Realities**

**Discussion: How is AI transforming education, research, and creative academic practices?** 18:15 – 18:45

**Mod: Manuel Kretzer**

**Q&A with the audience** 18:45 – 19:00

*Session 2: AI and Society: Shaping Culture, Ethics, and Human Identity* 5-10 minute presentations 19:00 – 19:30

**Simon Maris and Lasse Scherffig:**

**Designing on the Micro Scale**

**Michael Hansmeyer:**

**Learning Beauty in Architecture: Schönheitsoperationen**

**Maria Kuptsova:**

**Woods, Fungi and Machines**

**Discussion: How is AI transforming education, research, and creative academic practices?** 19:30 – 20:00

**Mod: Manuel Kretzer**

**Q&A with the audience** 20:15 – 20:20

**Closing Remarks** 20:00 – 20:15

**Dinner at Brauhaus Johann Schäfer (TBC)** 21:00

### Travel Instructions from Cologne Bonn Airport to the Main Station (Köln Hbf):

- Upon arrival at Cologne Bonn Airport (CGN), follow signs for the train station (Hauptbahnhof).
- Take the S-Bahn S19 or Regional-Bahn (RB 27), both of which go directly to Köln Hauptbahnhof (Hbf). The journey takes approximately 15 minutes.
- From there, KISD Cologne (Ubierring 40, 50678, Cologne) is a short taxi or tram ride away.

*For those traveling to Cologne, we recommend staying at **HOPPER Hotel St. Josef** or **Hotel am Chlogwigplatz**.*

*Should you need assistance with accommodation, feel free to reach out.*